SARTHAK CHANDRA

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LinkedIn • Twitter • Blog • Portfolio

SUMMARY

Experienced Website and WordPress Designer professional with a passion for creating seamless online experiences. Proven expertise in troubleshooting, customization, and optimization of web designs.

WORK EXPERIENCE

Web Design Support , Brand Institute   **Oct 2023 - Present**
- Oversee, Maintain and Design core web services and websites
- Collaborate with senior developers and clients to update the website and create new and improve existing features
- Projects Worked on - SnyDevRX, Eupraxia, TVAX Biomedical, CEO Round Table, AIM HI Cancer Fund Organization, Astellas Digitiva, Carlos Beltran Baseball Academy
- Learned various softwares like Figma, Weebly, Avada, Envato for multiple projects

Digital Marketing Intern, Airson Marketing Private Limited   **Apr 2023 - Sept 2023**
- Built and maintained websites for clients through various WordPress Website Builder
- Created content for client's website and different projects like Presentations, Marketing and Remarketing Emails, Social Media Posts and Descriptions
- Performed Market Research, SEO Ranking, Website Analytics, Competitive Research, Keyword Research, On Page Research, Email Marketing, WhatsApp Marketing
- Projects Worked on - Airson Marketing International Limited, Migsun Atharva and Migsun Elite One, Migsun Mall Rohini, NK Interiors, Shamsher Singh, SRIM-CSE, M-Medalleo, Millionaire Bhaskar, Avenue One and Wealthy Sandeep

CERTIFICATIONS

Generative AI for UI UX Design   **Nov 2025 - Dec 2025**
IBM and SkillUp - Coursera

Google User Experience Design Professional Certificate   **Nov 2024 - Feb 2025**
Google - Coursera

Digital Marketing Manager Certification   **Aug 2022 - Mar 2023**
Hansraj College, Delhi University

EDUCATION

Bachelor's of Business Administration   **August 2016 - July 2019**
Maharaja Agrasen Institute of Management Studies, GGSIP University

ADDITIONAL INFORMATION

- **Design Tools:** Figma, WordPress, Weebly, Webflow, Elementor, Divi, Astra, Relume.io
- **AI Tools:** UXPilot, Visily, Uizard, ChatGPT, Gemini, Perplexity, NotebookLM, Mobbin UI UX
- **Frontend Languages:** HTML, CSS, Github